C_C4HCX_04

SAP Solution Architect for CX Certification Questions & Answers

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C_C4HCX_04 Practice Test

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C_C4HCX_04 Questions and Answers Set

Question: 1

What purpose do Open Connectors serve for integration development?

Please choose the correct answer.

a) It enables open connectivity to SAP on-premise systems for developers and integration users.
b) It unites integration users and developers using an open connectors framework.
c) It decouples developers, integration users, and their use cases from the backend services by providing a unified API layer.
d) It directly mirrors the provider application´s back-end interfaces.

Answer: c

Question: 2

In the Lead to Opportunity subprocess, what are the main tasks performed by the marketing expert?

There are 3 correct answers to this question.

a) Remind customers about offers from SAP Marketing Cloud.
b) Publish the new product, along with the campaign, in SAP Commerce Cloud.
c) Hand over qualified marketing leads to sales.
d) Promote products via cross-sell and upsell recommendations in the SAP Commerce Cloud solution.
e) Convert leads to opportunities in the SAP Sales Cloud solution, based on the lead score.

Answer: a, c, e

Question: 3

Which of the following are capabilities of the SAP Extension Suite low-code offering?

There are 3 correct answers to this question.

- a) Visual design tools for business objects, relationships, and integrations
- b) WYSIWYG features to design user interfaces
- c) Report creation capability with drag and drop to adapt data models
- d) Modelling tools for simple or complex workflows and rules
- e) Prototyping and collaboration features to interact with different business users

Answer: a, b, d

Question: 4

In the Contact to Lead subprocess, the marketing expert creates awareness of the products via campaigns, and targets either existing customers via email or new customers via personalized content on a Web site.
What are some of the tasks carried out in this subprocess?
There are 3 correct answers to this question.

- a) Identify the right customers for a new product offering, and target them by creating a marketing campaign in SAP Marketing Cloud.
- b) Capture the identity and consent details of the customer in SAP Customer Data Cloud, when the customer visits the Web site, triggered by the campaign.
- c) Guide the customer to visit the Web shop on SAP Commerce Cloud to create a request for quote or place an order.
- d) Publish the new product along with the campaign in SAP Commerce Cloud.
- e) Collect the customer payment for the invoice, and book and post the revenue to finance.

Answer: a, b, d

Question: 5

What standard options are available to build a knowledge base integrated with SAP Service Cloud?

There are 2 correct answers to this question.

- a) MindTouch
- b) SAP Jam
- c) Microsoft SharePoint
- d) Jira

Answer: a, b

Question: 6

How does the SAP Integration Advisor service help you accelerate integration development?
There are 2 correct answers to this question.
- a) By providing SAP advisory consultants to support customer go-lives
- b) By producing mapping artifacts that can be used within SAP Process Integration or SAP Cloud Integration
- c) By using a crowd-based machine learning approach to help you create integration content
- d) By providing SAP methodology templates for creating integration strategies

Answer: b, c

Question: 7

You want to create a new data model in SAP Marketing Cloud. How can you do this?
Please choose the correct answer.
- a) Create an SAP HANA local table and import into the system.
- b) Create an XML file and import as an XML table.
- c) Create a custom business object.
- d) Create an SAP HANA Cloud table.

Answer: a

Question: 8

Which of the following tools and concepts are available to create endpoints?
There are 3 correct answers to this question.

- a) Cloud connector
- b) SAP Cloud Application Programming Model
- c) Microservices
- d) ABAP RESTful application programming model
- e) NGINX

Answer: b, c, d

Question: 9

What are the key components of an Intelligent Enterprise?
There are 3 correct answers to this question.
- a) Digital core
- b) Intelligent suite
- c) Digital platform
- d) Data management
- e) Intelligent technologies

Answer: b, c, e

Question: 10

You are executing the Design to Operate process end-to-end . Which subprocesses always need to be executed?

There are 2 correct answers to this question.

a) Drive product development with an integrated systems engineering approach.
b) Pay internal employees via payroll.
c) Improve throughput, increase quality, and reduce waste.
d) Guide and connect new hires to make them productive more quickly.

Answer: a, c

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