XM-PE

SAP Qualtrics Platform Essentials Certification Questions & Answers

XM-PE

Qualtrics Certified XM Product Essentials
50 Questions Exam – 70% Cut Score – Duration of 60 minutes

XM-PE Practice Test

ERPPrep.com's XM-PE PDF is a comprehensive compilation of questions and answers that have been developed by our team of SAP Qualtrics Platform Essentials experts and experienced professionals. To prepare for the actual exam, all you need is to study the content of this exam questions. You can identify the weak area with our premium XM-PE practice exams and help you to provide more focus on each syllabus topic covered. This method will help you to boost your confidence to pass the SAP Qualtrics Platform Essentials certification with a better score.

XM-PE Questions and Answers Set

Question: 1

Which feature enables personalized question text using previously collected data in the same response?

Please choose the correct answer.

a) Display Logic

b) Piped Text

c) Skip Logic

d) Validation Criteria

Answer: b

Question: 2

What type of question should you use in Qualtrics to allow users to rank multiple items?

Please choose the correct answer.

a) Slider

b) Descriptive Text

c) Matrix Table

d) Rank Order

Answer: d

Question: 3

When sharing a dashboard with multiple stakeholders, which of the following can be configured?

There are 2 correct answers to this question.

a) Schedule email delivery

b) Assign question weights

c) Export to SPSS

d) Personalized filters per viewer

Answer: a, d

Question: 4

What actions can you perform from a Qualtrics Results Dashboard to share insights with stakeholders?

There are 2 correct answers to this question.

a) Download dashboards as PDFs

b) Schedule recurring email reports

c) Modify back-end survey logic

d) Write Python scripts

Answer: a, b

Question: 5

Which widget would best represent how a single key metric has changed over time, such as monthly satisfaction score?

Please choose the correct answer.

a) Gauge

b) Trend Line

c) Table

d) Pie Chart

Answer: b

Question: 6

In the context of XM, what does "closing the loop" typically refer to? Please choose the correct answer.

a) Following up with respondents after a negative experience

b) Running a regression model

c) Linking survey responses to financial outcomes

d) Archiving old data

Answer: a

Question: 7

What happens when you distribute a survey using a contact list with embedded fields (e.g., Region, Age)? Please choose the correct answer.

a) The fields are lost during distribution

b) The survey ignores embedded fields

c) The embedded fields are available in response data and can be used in logic

d) Participants are required to enter those fields manually

Answer: c

Question: 8

A retail company runs a transactional survey after every online purchase. They want to:

- Use customer name and order number in the invitation

- Segment dashboard views by store region and order amount

- Include sentiment analysis of open-text feedback

Which features are required? There are 3 correct answers to this question.

a) Embedded Data

b) Text iQ

c) Display Logic

d) Contact List with custom fields

e) Trend Line widget

Answer: a, b, d

Question: 9

Which of the following are considered survey design best practices in Qualtrics? There are 2 correct answers to this question.

a) Use of clear, concise language

b) Mixing random and ordered response options without rationale

c) Grouping related questions into blocks

d) Asking multiple questions in a single sentence

Answer: a, c

Question: 10

A marketing team wants to launch a product feedback survey using Qualtrics CoreXM. They want to:

- Personalize the welcome message using the respondent's name

- Ask different questions based on previous answers

- Stop collecting responses after 100 entries

Which platform features should they use to fulfill all these requirements? There are 3 correct answers to this question.

a) Embedded Data

b) Display Logic

c) Piped Text

d) Quotas

e) Triggers

Answer: b, c, d