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# XM-EX-EXPERT

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**SAP Qualtrics EmployeeXM EX Expert Certification Questions & Answers**



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## **XM-EX-EXPERT**

**Qualtrics Certified Employee XM Expert**

**60 Questions Exam – 70% Cut Score – Duration of 75 minutes**

# XM-EX-EXPERT Practice Test

ERPPrep.com's XM-EX-EXPERT PDF is a comprehensive compilation of questions and answers that have been developed by our team of SAP Qualtrics EmployeeXM EX Expert experts and experienced professionals. To prepare for the actual exam, all you need is to study the content of this exam questions. You can identify the weak area with our premium XM-EX-EXPERT practice exams and help you to provide more focus on each syllabus topic covered. This method will help you to boost your confidence to pass the SAP Qualtrics EmployeeXM EX Expert certification with a better score.

## XM-EX-EXPERT Questions and Answers Set

### Question: 1

**A Qualtrics customer wishes to add message translations into the message tabs for their project. Which are ways of achieving this?**

**There are 2 correct answers to this question.**

- a) By distributing an anonymous link
- b) Through the Qualtrics library
- c) Through participant authentication
- d) By using a central kiosk
- e) Manually, within the message itself

**Answer: a, e**

### Question: 2

**Which three elements are key components of a comprehensive enterprise test plan?**

**There are 3 correct answers to this question.**

- a) Time for testing
- b) Hierarchy mapping
- c) Documentation
- d) Distribution requirements
- e) Defining responsibilities

**Answer: a, c, e**

**Question: 3**

**Which statement is true of both Employee Lifecycle projects and Employee Engagement projects?**

**There are 2 correct answers to this question.**

- a) They can be reported on with Qualtrics dashboards.
- b) Their goal is to measure the employee's sentiment and identify behavioral results.
- c) They leverage page filters.
- d) They are distribution methods.

**Answer: a, b**

**Question: 4**

**A client has a portion of their workforce without emails. What is the best practice for getting this group access to the survey?**

**Please choose the correct answer.**

- a) They will be assigned an SSO that eliminates the need for an email address or a password.
- b) They can only complete paper surveys.
- c) They receive a dummy email created by the system and can use an anonymous link with an authenticator.
- d) They will not be able to access the survey.

**Answer: c**

**Question: 5**

**When working with enterprise customers, which are key practices for communication?**

**There are 3 correct answers to this question.**

- a) Gathering survey requirements
- b) Historical Data
- c) Documentation
- d) Logging and following up on actions
- e) Outlining escalation plans

**Answer: a, c, e**

**Question: 6**

**For a Mailing List to import into Qualtrics, which of the following fields MUST be present in the .CSV file?**

**Please choose the correct answer.**

- a) First Name, Last Name, Email, Phone Number
- b) First Name, Email, Phone Number
- c) First Name, Email, External Data Reference, Phone Number
- d) First Name, Last Name, Email, External Data Reference

**Answer: d**

**Question: 7**

**Which are the two primary reasons that Qualtrics recommends setting up users at the Dashboard Role Level?**

**There are 2 correct answers to this question.**

- a) Distribution methods
- b) Shared permissions
- c) Action planning
- d) Tracking access
- e) Automatic translation

**Answer: b, d**

**Question: 8**

**You were using Edit Multiple, but after you collected a few responses you noticed it was gone. Why did this happen?**

**Please choose the correct answer.**

- a) They will see the same block twice, with their questions pre-populated
- b) Select the questions, go to tools, and hit strip formatting
- c) Org Unit Description Field
- d) You began collecting actual responses

**Answer: d**

**Question: 9**

**How do you get benchmark data for a customer?**

**Please choose the correct answer.**

- a) Engage the XM scientist.
- b) File a QPN Assistant ticket.
- c) Consult the dashboard requirements checklist.
- d) Add the "Same as Viewer" filter.

**Answer: b**

**Question: 10**

**Demographic information added to your subject upload file is an example of what?**

**Please choose the correct answer.**

- a) Metadata
- b) Matrix
- c) Flatten unit
- d) Lemmatization

**Answer: a**

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