C_C4H630_34

SAP Customer Data Platform Certification Questions & Answers

https://www.erpprep.com/sap-cloud-certification/sap-customer-data-platform

C_C4H630_34

SAP Certified Development Associate - SAP Customer Data Platform

80 Questions Exam – 69% Cut Score – Duration of 180 minutes

C_C4H630_34 Practice Test

ERPPrep.com's C_C4H630_34 PDF is a comprehensive compilation of questions and answers that have been developed by our team of SAP Customer Data Platform experts and experienced professionals. To prepare for the actual exam, all you need is to study the content of this exam questions. You can identify the weak area with our premium C_C4H630_34 practice exams and help you to provide more focus on each syllabus topic covered. This method will help you to boost your confidence to pass the SAP Customer Data Platform certification with a better score.

C_C4H630_34 Questions and Answers Set

Question: 1

What can you do in Tech Tool Box?

There are 2 correct answers to this question.

a) Browse and search logs
b) Reset business units
c) Create export jobs
d) Add business units

Answer: a, b

Question: 2

You are creating a business unit using a legacy variant. Which of the following statements describe the matching rules for data ingestion?

There are 3 correct answers to this question.

a) System-defined rules can be re-ordered for the contextual profile.
b) System-defined rules can be edited for the Unified Customer Profile.
c) User-defined rules can be based on the firstName attribute.
d) System-defined rules can be deleted for the Unified Customer Profile.
e) System-defined rules are based on strongest identifier attributes.

Answer: b, c, e

Question: 3

What type of requirements can you address using processing purposes?

Please choose the correct answer.

 a) Data privacy
 b) Data integration
 c) Data events
 d) Data modeling

Answer: a

Question: 4

You are importing viewed books data into SAP Customer Data Platform. What is the recommended type of schema to model it?

Please choose the correct answer.

 a) Profile
 b) Data store
 c) Accounts
 d) Activity

Answer: d

Question: 5

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

Please choose the correct answer.

 a) The customer profile name is generated from the identifier cookie ID.
 b) The customer profile doesn't contain first and last name.
 c) The customer profile name is only visible in the Unified Customer Profile view.
 d) The customer profile does not have CIAM ID maintained.

Answer: b

Question: 6

What is one of the ways SAP Customer Data Platform enforces data governance?

Please choose the correct answer.

a) It allows an activity to be saved if the customer includes a processing purpose.
b) It allows only attributes selected in the processing purpose to be sent to destination applications.
c) It allows only records with a valid processing purpose external ID to be sent to destination applications.
d) It allows segments to be created only for customers with an active processing purpose.

Answer: b

Question: 7

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

Please choose the correct answer.

a) By using the Sum activity indicator
b) By using the Calculation field
c) By using the Sum group
d) By using the Aggregation segment

Answer: a

Question: 8

You want to create a predictive indicator. What are some of the attributes from the customer schema you can use?

There are 2 correct answers to this question.

a) Calculated indicator
b) Profile attribute
c) Another predictive indicator
d) Activity attribute

Answer: a, b

Question: 9

When mapping events and actions, what are some of the transformations you can apply?

There are 3 correct answers to this question.

a) Split a string into multiple substrings
b) Replace value using regular expression
c) Round up number values
d) Append value to another value
e) Apply hashing to value

Answer: b, d, e

Question: 10

What is the Web Client Application in the SAP Customer Data Platform application library used for?

Please choose the correct answer.

a) To send personalization insights from SAP Customer Data Platform to websites
b) To send profile data from SAP Customer Data Platform to an external REST API
c) To send tracking data from websites to SAP Customer Data Platform
d) To send ads data from SAP Customer Data Platform to websites

Answer: c